

Hard News and Soft News: How News Coverage Affects People's Economic Perceptions



Fri, October 21, 3:00 - 4:30 pm
President's Room, Singletary Center



Dr. Yanna Krupnikov
(Political Science, Indiana University)

Dr. Krupnikov's research focuses on the relationship between political communication, public opinion and voter decision-making by integrating political science with research from marketing, psychology and behavioral decision theory. She also studies the impact of negativity on vote choice and turnout.



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