
Fri, October 21, 3:00 - 4:30 pm
President's Room, Singletary Center

Dr. Yanna Krupnikov
(Political Science, Indiana University)

Dr. Krupnikov’s research focuses on the relationship between political communication, public opinion and voter decision-making by integrating political science with research from marketing, psychology and behavioral decision theory. She also studies the impact of negativity on vote choice and turnout.